

-  Edmonton, Alberta
-  (306) 202-8323
-  gurman@raaviinteractive.com
-  Full-time · Weekdays & weekends

SALES & MARKETING

- Lead generation & prospecting
- Facebook / Instagram Ads
- Google Ads & lead funnels
- Cold calling & networking
- CRM & lead follow-up
- Client relationship building
- Real estate marketing
- Sales presentations

CONSTRUCTION

- Architectural drawings & plans
- Pre-construction services
- Revit, AutoCAD & BIM
- Cross-functional coordination

EDUCATION

Diploma, Architectural Design Technology

Digital School Technical Design Collage, Edmonton · 2022

LANGUAGES

English · Punjabi · Hindi

Gurmanjit (Manni) Thind

SHOWHOME HOST / NEW HOME SALES REPRESENTATIVE

PROFILE

Sales and business development professional combining proven digital lead generation with hands-on construction and design expertise. As the owner of Raavi Interactive, I source prospects, build client relationships and convert inquiries into projects. Previously supported clients, developers and multidisciplinary teams at PCL Construction. Bring a welcoming, consultative approach to helping buyers explore new homes.

SALES IMPACT

1,000+

leads generated over the past 6 months

35+

clients or projects personally secured (approx.)

3

Realtor partnerships supported through lead generation

PROFESSIONAL EXPERIENCE

Business Development & Pre-Construction Specialist (Owner)

Raavi Interactive Inc.

Nov 2025 – Present

- Acquire clients through cold outreach, networking, referrals and digital campaigns.
- Manage paid Facebook, Instagram and Google campaigns, lead forms, landing pages and budgets.
- Build organic content and automated CRM capture/follow-up workflows to nurture prospects.
- Support three Realtors with online marketing, prospecting and qualified lead referrals.
- Consult with clients on drafting, design requirements and pre-construction project needs.

Integrated Construction Services Specialist

PCL Construction · BIM & Construction Technology Lead Feb 2021 – Oct 2024

- Worked directly with clients, owners and developers to coordinate project needs.
- Led meetings, presentations and technology demonstrations for project stakeholders.
- Collaborated with architects, engineers and construction teams on delivery and deadlines.
- Used BIM, Revit, AutoCAD and 3D models to communicate design and construction information.